

# eFinancialCareers virtual event connects employers with top female talent

As hiring picks up in the UK finance sector, it's never been more important to ensure that your firm's job opportunities reach a diverse talent pool.

The eFinancialCareers UK Women in Financial Services Virtual Careers Event, held on June 23, allowed recruitment representatives of leading financial institutions to connect online with top female professionals. The event brought a range of unique benefits by linking employers directly with job seekers. Here's what made it such a success:



## Major financial services brands

Large employers in the finance sector took part: AIB, Barclays, Macquarie Bank, NatWest Group and PIMCO. Their recruiters were kept busy; each one chatted to several candidates during the Virtual Careers Event.

**An average of 17  
candidate chats  
per recruiter**



## High attendance levels

The three-hour event attracted hundreds of professionals, all keen to chat to employers about their career ambitions at the pre-application stage

**Over 350  
attendees**



## Powerful initial connections

In-house recruiters had engaging chat-based conversations with skilled professionals at the virtual event. They were able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures.

**Approx 300  
completed chats**



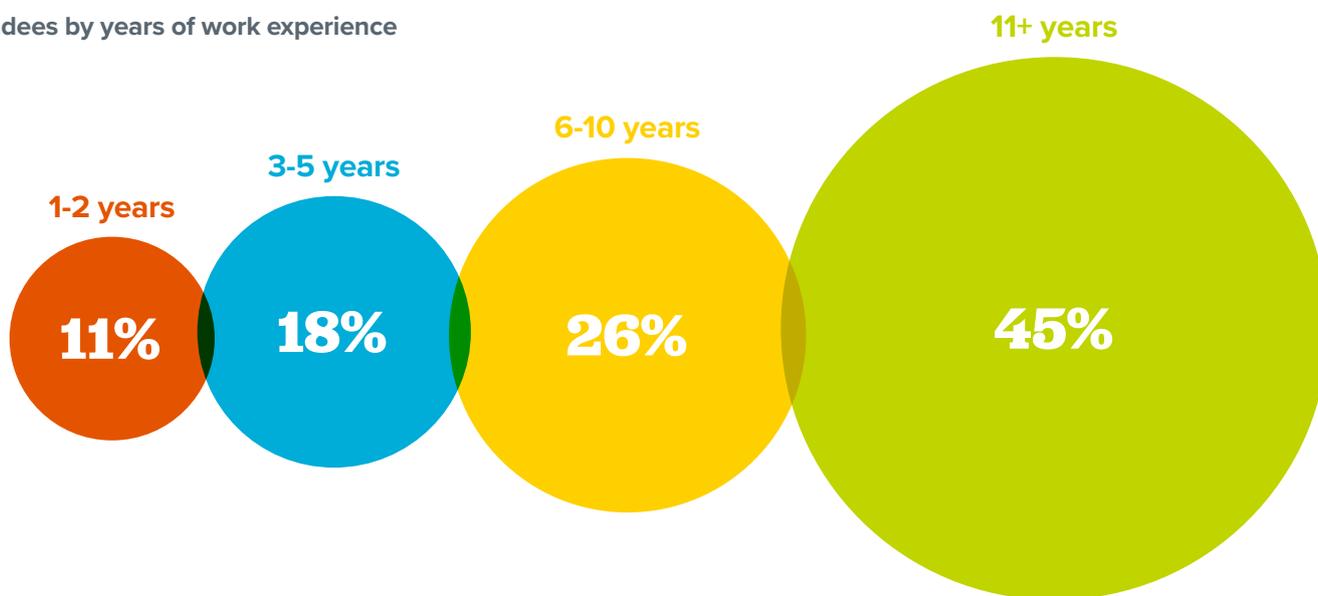
## Strong employee pipelines

After they had chatted to the recruiters, a significant majority of event attendees were rated strong enough to screen further or pipeline for recruitment.

## Experienced candidates

Of the job seekers who registered for the event, the largest percentage had 11 years' experience or more.

Attendees by years of work experience



## Broad skill sets

The event allowed employers to reach female professionals working in a range of sought-after job sectors – from technology and product management, to compliance and risk.



“

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## Positive feedback from candidates

We've already received some positive feedback from finance professionals. "I attended the event and it was really insightful," said one delegate. "I would love to know more and find out how [my current firm] could be a part of such an event in the future."

## Smooth logistics

eFinancialCareers drove job seekers to the event and our online platform handled the logistics, allowing recruiters to simply log on and focus on connecting with the best candidates. This created a seamless experience for both job seekers and recruiters.

## More virtual careers events to come...

Following the success of UK Women in Financial Services, eFinancialCareers is running further Virtual Careers Events globally, allowing recruiters to engage with skilled professionals who are actively looking for their next career move.

Our unparalleled expertise in the finance industry gives you the opportunity to screen, engage and recruit top financial and tech talent – either in a single location, or from the comfort of your home office. Save time and effort in your recruitment journey. Remotely connect, interview and hire with confidence, speed and efficiency.

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